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LEARN HOW TO HANG

Hanging and retrieving messages from the air is finally possible, very simple and completely real.

Vancouver, B.C. – HangMessage differs from traditional text messaging because it allows users to send messages to and receive messages from specific locations. HangMessage also offers an aesthetically pleasing user interface where senders can hang messages in a few easy steps and recipients can retrieve messages in a live environment mediated by HangMessage graphics through a camera-view enhancing component. HangMessage is currently only available to iPhone and Android users and downloadable from the Apple App Store or the Android Market. This application requires iOS 4 and above and Android operating systems 2.1 and up.

HangMessage can be used immediately once it is downloaded and installed from the Apple App Store or the Android Market to a device. The application will automatically sync with the phone address book and signify if anyone from the contact list is a HangMessage user with a signature yellow HangMessage envelope beside the contact's name. To link friends from Foursquare or Facebook, tap on the Foursquare or Facebook tab and log in using the secure login system. Conveniently invite friends to use HangMessage or control confirmation receipt settings located under the extended options.

Sending a HangMessage is effortless and interactive. Starting from the home screen choose from a friend's recent check-ins listed from Facebook or Foursquare, select the current location or pick a different location by inputting the address, landmark or business in the search bar. If one of the last two methods is used then continue to drafting the message by selecting a recipient from the HangMessage user list or phone contact entries otherwise proceed to writing the message and when ready, hang the message in the air. HangMessage's simple interface also includes a slider which permits the user to decrease and increase the radius surrounding the HangMessage pin on the interactive map indicating exactly where the visibility area to pick up and read the message is.

When a HangMessage is pinned in the air from a sender, the recipient will receive a notification on the mobile device informing that a HangMessage is waiting for pick up. Proceed to unlocking the mystery of who the sender is, where the message is located and the message content itself by sliding the notification open. The camera view will appear on the device screen providing an augmented reality view which displays the yellow envelope containing the secret message hovering in the air on top of the location that it was pinned. Once on the next step, information as to who sent the HangMessage and the distance between the recipient and the envelope will be displayed. Continue on to the following page where access to Google Maps provides the user with walking directions leading directly to the awaiting message where the content can be unlocked and read. It's simple, exciting and fun.

SysDisc Solutions is a company based in Vancouver, Canada founded by its director Geoff Cohen in 2005. Geoff has 23 years of experience in robotics and IT engineering and was the principle of PeaceNet and GreenNet in the early days of the Internet which has now grown into an Environmental, Peace and Humans Rights network based in 22 different countries. Sergey Kargopolov, prior to joining SysDisc Solutions as the technical manager of HangMessage, was a principle of ZigZag one of the first photo sharing site in Kazakhstan that was based in the Amazon Cloud. It went on to win both the “Break Through of the Year First Prize” and the “Absolute Winner of the Year Prize” in the National Internet Award Ceremony in his home country. Hang Tran, upon finishing her BA in communications and publishing, joined HangMessage in 2012 as the social media marketing director.

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